

MINUTES

**CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, April 14 , 2023 - 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA**

1. **CALL TO ORDER:** The meeting was called to order by **Chair Miller** at 12:02 p.m.

2. **ROLL CALL:**

Members Present: Chair Miller, Vice Chair Kaiserman, Anderson, Borelli, Godwin, Thomas, Windle

Members Absent: None

Staff Present: City Manager Morris, Senior Management Analyst Steve McCargar

3. **ADOPTION OF AGENDA.**

Adoption of the Agenda was moved by **Vice Chair Kaiserman** and seconded by **Member Borelli**. Motion carried 7-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF March 10, 2023.**

Adoption of the Minutes was moved by **Member Borelli** and seconded by **Member Godwin**. Motion carried 7-0.

5. **Election of Chair and Vice Chair**

Member Windle moved to nominate **Debbie Miller** as Chair and seconded by **Vice Chair Kaiserman**. Motion carried 7-0

Member Borelli moved to nominate **Adam Anderson** as Vice Chair seconded by **Member Godwin**. Motion carried 7-0.

6. **ITEMS OF INTEREST TO THE PUBLIC:**
No comments received.

7. **INFORMATIONAL ITEMS:**

a. Retail Trends March 13, 2023.

The committee discussed both residential and commercial development and status for both.

8. DISCUSSION ITEMS:

- a. **Review of Strategic Plan (Attachment C) and Focused Strategies**
By consensus the committee agreed to table this item to the next meeting.
- b. **Committee Appointments.** By consensus the committee agreed to table this item to the next meeting.
- c. **Strategy 1.1 Business Outreach Visits – Mickey Kaiserman, Debbie Miller, Tony Windle – Report by Committee.**

The Committee discussed several businesses that they desired to include in a future Outreach visit including Cedar and Twine, Grateful Thread, Under the Arbor Wellness Center. Staff agreed to provide notices each month of any new business permits issued.

- d. **Strategy 2.3 Historic Inventory Review – Adam Anderson, Tony Windle – Report by Committee.**

Adam Anderson reported on the success of his Facebook page he created to recognize the Placerville Vietnam Veterans Killed in Action and additional work that is being done.

- e. **Strategy 1.4 Potential Annexation Areas – Mickey Kaiserman – Report by Committee.**

Staff reported on the Cities Municipal Service Review (MSR) that is being completed by the Local Agency Formation Commission (LAFCO). Staff will bring a report to the Committee at our next meeting.

- f. **Strategy 1.4 Site Inventories – Adam Anderson, David Thomas, Debra Miller – Report by Committee.**

No new report, Chair Miller will provide an updated report periodically.

- g. **Strategy 1.5 Broadband Infrastructure – David Thomas, Mickey Kaiserman – Report by Committee.**

Members Kaiserman and Thomas reported on the status of the project. High Level Design is complete. The committee also reviewed a draft survey that is being proposed to go out.

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- a. **Hotel Projects Update:**

- Mackinaw Hotel: Mr. Morris gave an update on the Mackinaw Hotel project and reported that the building plans have been submitted for plan check.
- Marriott Hotel: No new information. It has been reported that the property is for sale.

b. Broadband LATA Grant. Nothing new to report

c. **Upper Broadway Shopping Center Status:** Mr. Morris reported on the "Apple Farm Place" stating that local commercial developer Leonard Grado continues to work with potential new businesses for the center.

d. **Middletown and Mallard Affordable housing Projects:** Mr. Morris reported on the status of the projects. Staff anticipates the issuance of building permits this year.

e. Clementine (Placerville Armory) Affordable Housing Project: Mr. Morris reported no new information on this project.

f. Placerville Biergarten-696 Main Street: Mr. Morris reported that the long vacant building will be an eatery and bar serving beer and wine. The project includes an outdoor eating and drinking area and is subject to review and approval by the Planning Commission.

g. Cottonwood and Astonia Estates Residential Subdivisions: Mr. Morris gave a brief update on these projects and the status of final maps.

10. **ITEMS FOR NEXT AGENDA:**

- Meeting Time Review
- Strategic Plan Review
- Subcommittee Appointments

11. **NEXT MEETING:** May 12, 2023

ADJOURNMENT: The Meeting was adjourned by **Chair Miller** at 1:33